

# 2014 NUSA

## Creating Community: Neighborhood Specific

John Seibert

Historic Kenwood NA

St. Petersburg, Florida





*Come to*



# Florida

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AN EVENING WITH  
*Peter Kageyama*

for THE  
LOVE of  
CITIES

THE LOVE AFFAIR BETWEEN  
PEOPLE AND THEIR PLACES

# Leverage



5

# Keys to a Sustainable Neighborhood.







# Communication

Newsletters & Flyers

Website

Social Media

E-blasts



# Communication

## Newsletters



### Historic Kenwood News

April 2014

Neighborhood of the Arts

Published by and for the Historic Kenwood Neighborhood Association  
www.HistoricKenwood.org

#### Our Seminole Park is Hopping!



#### Founders' Day Spring Fling

The sun was shining, the grill was fired up and the park was full of Historic Kenwood residents enjoying the Founders' Day Spring Fling picnic in the park on Saturday, March 15th. This annual celebration of our great neighborhood is always a fun way to spend the afternoon, catching up with neighbors and watching the kids running, playing and parading.



#### April Historic Kenwood Events

In April, we have two more events in the park: the annual Easter Egg hunt on Saturday, April 12 at 10 AM at the corner of 3rd Avenue and 29th Street N., and the premier of Pinot in the Park, Saturday, April 19 at 7 PM.

We are very lucky to have such a beautiful park and pavilion right here in our neighborhood! Please make it part of your next power walk, dog walk, or just take a stroll down and park yourself on one of the benches and enjoy the spring weather.



#### Street Party

23rd St &  
8th Ave. N.  
Friday, April 11  
7 PM

Noelle Morris and Victor Dumitrescu will host a full-on street party — blocking off the street, bringing out fire pits and offering up local neighborhood music from Terry Mooney. Please bring the kids and a dish to share, your favorite beverage, and a chair if you wish to sit. Betty Luska and John Johnson are planning to use some of our leftover Bungalow-Fest vodka to make some vodka and lattés.

To schedule your own porch party, please e-mail Bill at 37tudor@tampabay.rr.com.

#### GENERAL MEETING

Tuesday, April 8, 7 PM  
Metro Wellness Center  
3251 3rd Avenue N.

City Council Member Amy Foster will give a report on current City Council matters.

April 2014

Visit Us at [www.HistoricKenwood.org](http://www.HistoricKenwood.org)

Historic Kenwood News

Saturday, April 12, 10 AM

#### The Bunny Is Coming! The Bunny Is Coming!



This year's hunt will be on Saturday one week before Easter in our park at 2900 3rd Avenue N. Bring your little ones with their baskets; the park will be full of eggs for them to find and gather. The Easter Bunny will be there for pictures as well. Please think quickly about helping us by donating some

candy filled eggs, baskets with candy/toys or a stuffed animal. Last year we had over 100 children and all got a basket full of eggs and a toy or animal. Please drop off any donations to: Bill 'n' Sue at 2420 7th Avenue N. Any volunteers wishing to help out and see a bunch of smiling little faces for a couple of hours, please e-mail Bill at 37tudor@tampabay.rr.com or call 348-9200 — Bill Heyen

HISTORIC KENWOOD'S INAUGURAL

## PINOT IN THE PARK

An elegant evening of Pinot Noir selections and an open pit salmon bake.

Saturday, April 19<sup>th</sup> 2014  
7-10 pm

Seminole Park in Historic Kenwood  
23rd Ave N. & 29th St.  
St. Petersburg, Florida

\$75 per person  
\$200 reserved table (10 seats)  
\$400 reserved table (20 seats)

For complete information and ticket sales  
[pinotinthe park.inthe park.com](http://pinotinthe park.inthe park.com)

#### Thank you, Jimbos!

THANK YOU, Garey Joaquim and James LoBianco of Jimbo's Joint for providing the attendees of last month's HKNA neighborhood meeting with your fabulous Chicken Sausage, man! Featured in last month's newsletter under "New Business Spotlight", Jimbo's actually treated us to a catered style array of chicken sausage biscuits and grinders ... Deeeelicious. Their gluten free chicken sausages are made in-house using all natural chicken and pork casings. They also specialize in vegetarian options. Visit Jimbo's Joint at 3083 Central Avenue or call their "Catering Hotline" at 813-777-1127, and speak to Chad about your next party. They do it all! If you have children, remember, kids eat free on Sunday with an adult sandwich purchase (per child). When you visit Jimbo's, don't forget to tell them "HKNA sent me!" — Dave Hollowell

#### What's Happening?

##### Oh The Places You'll Go ... St Petersburg, Grand Central District and Historic Kenwood

We know that our neighborhood and city are fabulous and it's not a secret anymore. From articles in *The New York Times* and *Southern Living* to features on the Food Network, the rest of the world is finding out! Here are just a few of the many events happening in April.

##### Tampa Bay Blues Fest Friday-Sunday, April 11-13

At Vinoy Park. Friday and Saturday, gates open at noon; Sunday gates open at 12:30 p.m. Music will continue until 10 PM each evening. [www.tampabaybluesfest.com](http://www.tampabaybluesfest.com) or 727-502-5000.

##### Historic Roser Park Home Tour

Saturday, April 19, 10 AM - 4 PM  
St. Petersburg's first historic district, Roser Park, is hosting its 2014 Centennial Tour of Homes. Seven homes make up this year's tour, with one celebrating its 100th birthday, 809 Prospect Court S. [www.historicroserpark.org](http://www.historicroserpark.org).

##### Mainsail Art Festival

##### Sat-Sun, April 19-20

39th Annual Mainsail Art Festival in Vinoy Park. Bayshore Drive NE and 7th Ave. NE. Saturday — 9 AM-8 PM, Sunday — 10 AM-5 PM. Over 100,000 visitors from near and far come to enjoy and purchase quality art and enjoy top name entertainment. The Mainsail committee of hard-working volunteers produces this annual fine arts festival exhibiting artists competing for \$60,000 in prize money. [www.mainsailart.org](http://www.mainsailart.org).

##### HK Garden Workshop Mother of all Plant Sales

##### Saturday May 3, 9am - 5pm

This is the weekend before Mother's Day and we will have some wonderful gifts for mom as well as our usual array of plants for your landscaping needs. All proceeds benefit local charities in our community.

#### Welcome New Neighbors Home Do you have a new neighbor?

Help make them feel welcome to Historic Kenwood by having a free gift basket delivered to their home.

For this free Historic Kenwood service, contact Susan Rohr, Welcome Basket Chairperson, at [skrohr@gmail.com](mailto:skrohr@gmail.com) to make sure your new neighbors receive a warm HKN greeting and Welcome Basket.





# Communication Website

Historic Kenwood | Neighborhood of the Arts


www.historickenwood.org

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CONTACT US

SEARCH

## Historic Kenwood Neighborhood of the Arts



Home

HKNA

Neighborhood

Pinot in the Park

BungalowFest

Events & Activities

Homes & Gardens

Arts

JOIN  
HKNA

### This Month's Newsletter

[May 2014](#)

### Upcoming Events

**Friday, May 9, 2014**

- 7:00pm - [Porch Party](#)

**Saturday, May 17, 2014**

- 9:00am - [HK Garden Workshop Plant Sale](#)

### A Warm Welcome To Historic Kenwood!

Located just west of downtown St. Petersburg, Historic Kenwood is a charming [neighborhood](#) filled with [historic bungalows](#) and tree-lined brick streets. We enthusiastically [embrace the arts](#), and we actively cultivate an authentic, friendly culture where people are welcoming, diverse, and engaged.

Our [neighborhood association](#) actively promotes a wide range of activities aimed at making Historic Kenwood a better and better place to live and work. We're always seeking [volunteers](#) who bring fresh ideas and good energy. Come get involved!

To see a listing of some of the properties for sale and rent in the neighborhood, click [here](#).

To read about our new and exciting "Kenwood Exchange" please click [here](#) and look for #2

[read more](#)

Please Support Our Local Businesses

# Communication

## Social Media

Historic Kenwood Neighborhood Association

https://www.facebook.com/pages/Historic-Kenwood-Neighborhood-Association/114387835259

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Historic Kenwood Neighborhood Association

Joey Home Find Friends

Create Page

Sponsored

Art Glass Supplies  
delphiglass.com

Dichro Magic Colored Dichroic Frit Sampler - 96 Coe - Order Now!

Is your Mac getting slow?  
macbooster.net

MacBooster gets your Mac back to high speed! Try it free and see the difference!

Recent

2014

2013

Chat (2)

Historic Kenwood Neighborhood Association

1,211 likes - 49 talking about this

Local Business  
P.O. Box 15134, Saint Petersburg, Florida 33713  
(727) 348-9200

About - Suggest an Edit

Photos Likes Reviews Events

Highlights

Post Photo / Video

7 Friends


A screenshot of a Facebook page for the Historic Kenwood Neighborhood Association. The page features a large cover photo of a group of people dining at an outdoor restaurant at night. The association's logo, which depicts a tree and the text 'HISTORIC KENWOOD', is visible on the left. The page shows 1,211 likes and 49 people talking about it. There are tabs for Photos, Likes, Reviews, and Events. On the right side, there are sponsored posts for 'Art Glass Supplies' and 'MacBooster'. The bottom of the page shows a 'Post' button and a 'Friends' count of 7.



# Communication

## eBlasts

A lot to do, mark your calendars — Inbox

KenwoodNews@aol.com 

To: kenwoodnews@aol.com

A lot to do, mark your calendars

April 25, 2014 5:12 PM

[Hide Details](#)

A lot to do, mark your calendars

FYI - I heard the Green Thumb Plant Festival is this weekend, so don't forget. You don't want to miss it. Just google it if you are interested. Pressed for time.

**FINAL HISTORIC KENWOOD WALKING TOUR FOR THE SEASON: THIS SATURDAY**

Come on and join the St. Pete Preservation (SPP) walking tour of Historic Kenwood this Saturday, April 26th. The tour starts at 10:00 am at Craftsman House Gallery on the corner of Central Avenue at 30th Street and takes about two hours. Suggested donation for non-members of SPP is \$5; even more strongly suggested is joining St. Pete Preservation, which allows members to enjoy weekly Saturday tours of various neighborhoods for free! The tour season runs from October through April. Learn more about St. Pete Preservation at <http://www.stpetepreservation.org/>.

Our Historic Kenwood tours include information about the history of St. Pete, particularly focused on Historic Kenwood, discussion of the features of the various architectural styles that comprise our neighborhood, and conversation about the factors that influence historic preservation - including our strong neighborhood association. This Saturday, Kellie and Jennifer have graciously agreed to open their Craftsman style bungalow at 2715 2nd Avenue North to tour goers. This lovely home was on Bbungalowfest a few years ago.

Hope to see you this Saturday

Cheers and thanks!

Laura

**Historic Kenwood Neighborhood Yard Sale**

Saturday, May 31<sup>st</sup> – 8am to 1pm

# Involvement

Members

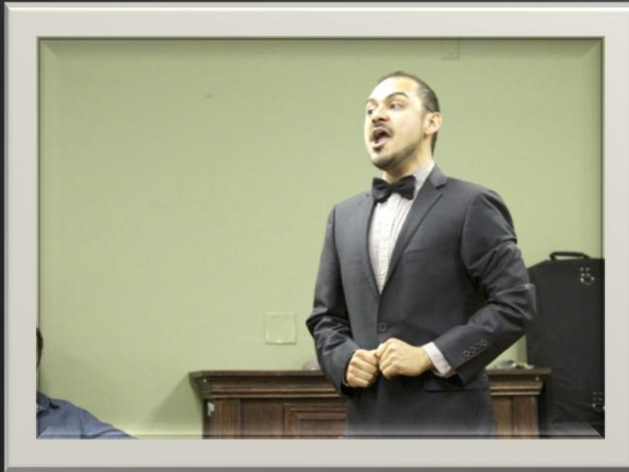
Volunteers

Events





# Membership Meetings

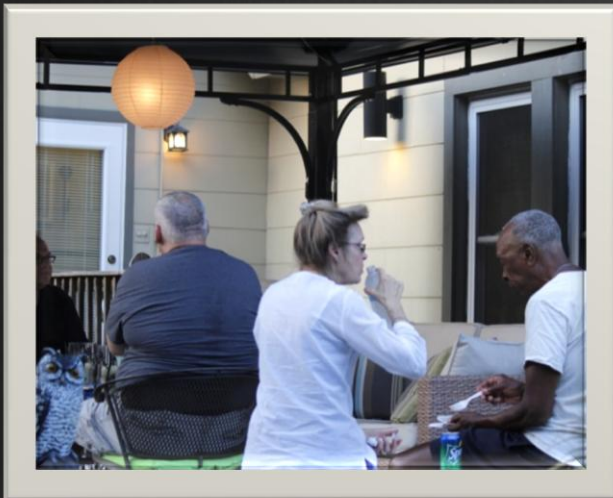


# Volunteers





# Porch Parties



# Picnics & Parades





# Home Tours



# Pinot in the Park



# Achievability

Volunteers

Communication

Budget

Fun





# Budget

Yearly Budget

Event Budget



# 2015 Budget

Receipts			Disbursements	
Membership Dues	\$1,000		Assn. Expenses	
			Bank Fees	\$50
			Postage	\$100
Advertising	\$1,200		Event Expenses	
			Home Tour	\$1,200
Event Revenues	\$1,900		Bake Sale	\$100
			Neighborhood Exp	
			Newsletter	\$500
			Street Cleanup	\$50
Total	\$4,100		Total	\$2,000

Projected Net: \$2,100 Profit



# Fun

## Events

## Extras

## Appreciation & Acknowledgment





# Fun



# Appre Ackno





THANK YOU  
&  
HAVE FUN!

